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### **ADV104PFIR**

**10.4" LCD Digital Sign with Integrated Flash Card Player & IR Motion Sensor**  
**Supports either Motion Sensor triggered playback, or Continuous Loop Operation**

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#### **FEATURES**

- Integrated Flash Card Player (MPEG1/2 & JPEG)
- 2 x 2 Watt Speakers
- 512MB Internal Flash Memory
- IR Motion Sensor
- Motion Sensor Activation or Continuous Loop Operation
- USB Port for Updates
- Built-in Security Features Prevent Unauthorized Downloads to Internal Memory



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The ADV104PFIR features a bright 10.4" LCD and a built-in flash memory player. Use the ADV104PFIR to play your advertising message right where your customers will be able to see it. The ADV104PFIR supports MPEG1 & 2 full motion video, and JPEG still image file types, which allows you to present a professional and eye catching advertising, informational, or instructive message to your audience. The ADV104PFIR also features an Infrared Motion Sensor for motion activated operation. Using the motion sensor, your message will begin playing as soon as a prospective customer approaches the player, and will stop after a predetermined period of inactivity. The motion sensor can also be deactivated for continuous loop operation.

The ADV104PFIR can be flush mounted into your cabinetry, placed on a counter top, mounted to a wall, or attached to our attractive ADV104PFIRST Floor Stand for a TRULY professional presentation. The compact size minimizes the use of valuable display space, while the bright display is large enough to catch the eye of any passer-by.

The ADV104PFIR offers a very cost effective way to double or even triple your sales. The built-in SD flash card player eliminates the reliability problems associated with DVD players, which have moving parts that wear out. And because the ADV104PFIR is self-contained, there is no need to find a separate place to put a cumbersome DVD player. To change your message, simply load your video onto a USB Flash Drive, plug the drive with your new file into the USB port on the ADV104PFIR, and the ADV104PFIR will automatically download the new file into the internal flash memory for immediate use. Then remove your USB Flash Drive and move on to the next unit. Contact us for an ADV104PFIR quotation.



**ADV104PFIRST**

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## ADV104PFIR SPECIFICATIONS

<b>Screen Size</b>	<b>Brightness</b>
10.4"	200 NIT
<b>Supported File Types</b>	<b>Power Source</b>
MPEG1/2, JPEG, MP3	AC Power Adapter
<b>Rear Controls</b>	Output: 9 VDC @ 1.5A
Menu, Enter, ^ v, Volume +/-	Input: 100-240VAC, 50/60Hz
<b>Viewing Angle (R/L/T/B)</b>	Non-removable U.S. Plug
55°/55°/10°/35°	
<b>Resolution</b>	<b>Dimensions (H/W/D)</b>
1440 x 234	11 1/8" X 8 1/4" X 2"
<b>Operating Temperature</b>	<b>Mounting</b>
0° ~ 45°C	Flush/Wall/Stand
<b>Storage Temperature</b>	<b>Weight</b>
-20° ~ 70°C	2.5 LB
<b>Media</b>	
Built-in 512MB Flash Memory, SD (Secure Digital) Flash Card (For Video applications we recommend Speed Class 2 cards.)	



**ADV104PFIR Back**



**ADV104PFIR Side**



**ADV104PFIR Stand**



**ADV104PFIR Wall Mount Bracket**